

Twitter Mafia

VIDEO	AUDIO	SEG
<p><b>TEASER</b></p> <p>Talent OC</p>	<p>I'm gonna make you an offer you can't refuse. It's time to infiltrate... the Twitter Mafia!</p>	
<p><b>TITLE</b></p>	<p>Jingle</p>	
<p><b>SPONSOR</b></p>	<p>This episode of Twitterpated is sponsored by 99 ways to make money using Twitter, a book by the editors of Geekpreneur.</p>	
	<p>The big Don of the Twitterverse is still Ashton Kutcher, with more followers than the population of China. Don Ashton has been fair and just with his Twitter power, but there are some real Tweetin' mobsters out there.</p>	
	<p>Bloomberg, the financial advisors, have one simple rule: you Twitter anything they don't like, you're swimming with the fishes.</p>	

	Terminated!	
	(Schwarzenegger voice) You're terminated!	
	The Wall Street Journal has rules that would make Don Corleone blush: "Business and pleasure should not be mixed on Twitter." At a hundred and forty characters, fuggitaboutit!	
	Big companies are throwing their Twitter weight around. Ford, GM and Honda are Tweeting customers the warm and fuzzy about their cars. So buy them -- or else!	
	Potential gangster-fighters Batman, Superman and Spiderman are Tweeting, but through their own syndicate, Marvel Comics. Watch out for these wise guys, you don't want to get between them and their fans. Talk about getting rubbed out!	

	<p>The Burger King Tweets to his loyal subjects, but his real plan is to move in on Mickey-D's territory.</p>	
	<p>Even cats want a piece of the Twitter action. Sockinton has more than half a million loyal foot soldiers, and soon he'll take on the rival dog family for control of couches and laps everywhere.</p>	
	<p>For you undercover informants, stay in touch with your handler with this helpful Twitter toilet app. Simply Flush to send a new Tweet. Or is that a Toot?</p>	
	<p>When the most powerful family tweets, everyone listens. I'm talkin' about the US Government.</p>	
	<p>Did you know there's an Air Force Space Command? Cool! Anyway, they held a Twitter news conference about their fear of GPS satellites being</p>	

	blown out of the sky by giant lasers. Okay, the laser part, I made up.	
	And speaking of made up, an astronaut on the space shuttle was supposedly tweeting from orbit. Turns out they're just emails he writes that get posted on Twitter. Hey, Space Command! The Twitter Mafia is on to you!	
	But here's the best example of Twitter Mobsterism: The Godfather of tweeters, the White House itself, on inauguration day, wiped out all of Bush's Twitter messages. Took 'em for a ride, capish? Don't mess with these guys.	
	Like I always say, leave the gun. Take the cannoli. Or the lasagna. But not the Spagettios.	

Close with book	This is Tara Garaghty for Twitterpated. Be sure to follow Tweetpreneur on Twitter, and visit the Tweetpreneur website.	2:30
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