

MoodLite Kickstarte Script 6A
Kickstarter Appeal

VIDEO	AUDIO/TALENT
MoodLite on night stand, hand clicks it on.	VOICE-OVER The MoodLite was created for those times when hinting just isn't enough.
INT. LIVING ROOM Husband, Wife on couch with MoodLite, wearing promotional apparel	WIFE Life is so busy and distracting. When you want some, it's best to just let 'em know.
Couple holds up MoodLite	HUSBAND And now you can. You can switch on the MoodLite just about anywhere.
VARIOUS LOCATIONS: MoodLite in laundry room, garage, kitchen, home office	WIFE It also makes a great gift, for bachelor and bachelorette parties.
INT. LIVING ROOM Husband points to framed photo of gnarly old married couple.	HUSBAND It's so simple and fun, even your parents can use it. (HUSBAND, WIFE share a forced smile) WIFE I don't judge.
Images of Moodware Gems	HUSBAND The funds raised through Kickstarter will help see the MoodLite into production and create a few of the first Moodware Gems.

VIDEO	AUDIO/TALENT
TEXT: List rewards	<p>WIFE</p> <p>We want to offer our Kickstarter supporters a chance to be the first couples in the world the share the wonders of the MoodLite.</p>
	<p>HUSBAND</p> <p>That's why we may have been a bit too generous with our rewards.</p>
	<p>WIFE</p> <p>At least according to our accountant.</p>
	<p>HUSBAND</p> <p>Everyone else will have to wait for the MoodLite: marriage counselors, sex therapists...</p>
	<p>WIFE</p> <p>...Talk show hosts, Charlie Sheen... none of them can get a MoodLite until after our Kickstarter's "get theirs."</p>
	<p>HUSBAND</p> <p>Because we love you guys more.</p>
	<p>WIFE</p> <p>Thanks for your support!</p>
TEXT: CONTACT INFORMATION, KICKSTARTER PAGE NAME	